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**Press Release**

**NEWS**

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**FOR IMMEDIATE RELEASE**

Wednesday, July 11, 2012

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**BURLINK BUS ROUTES NOW AVAILABLE ON GOOGLE MAPS**

**County Transportation System Among Internet Options For Getting Around**

“Just another step in saving us some steps,” Freeholder Director Bruce D. Garganio said today after watching a demonstration by Cross County Connection as to how the County’s BurLink bus routes now are included in public transportation options for transit users when they access Google Maps on the internet.

Google Maps is a public transportation planning tool that makes the latest agency data accessible to travelers online and on the go. It integrates transit stop, route, schedule, and fare information to make trip planning and getting transit directions quick and easy.

The County’s six BurLink deviated fixed routes are available to the general public and connect to the RiverLINE as well as transfer points with seven NJ Transit bus routes.

Users can simply access Google Maps at <http://maps.google.com> and enter their trip information – date, time and location of their departure, and then their destination. Transit options, including the BurLink when applicable, will appear.

Google Maps is available in more than 40 languages and is compatible with screen readers for the visually impaired. The feature is also available on selected mobile devices through [Google Maps for mobile](#).

- more -

**PRESS RELEASE – Google Maps – 7/11/12 – ADD ONE**

Cross County Connection, South Jersey's Transportation Management Association, partnered with Google to have information on the BurLink routes incorporated into transportation options offered through the Internet on [googlemaps.com](http://googlemaps.com).

“We tend to take for granted each day just how the Internet has opened our eyes to the vast amount of knowledge and information that is out there,” Garganio said. “Seeing our BurLink routes in this capacity kind of brings it all home, how our little corner of the world fits in to the big picture.”

The process was completely coordinated by Google through Cross County Connection. There was no cost to the County in establishing the service and no maintenance fees.

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