NJ TRANSIT

OzonePass

The Way To Go Green

Dear Business Executives: April 2012

NJ TRANSIT is inviting the business community to *Go Green* and do your share for cleaner air by encouraging your employees to take public transit on days when high levels of air pollution are predicted. Through the OzonePass program, NJ TRANSIT will share the fare with your employees who leave their cars at home and commute to and from work on NJ TRANSIT buses, trains or light rail systems. OzonePass, a special $3.00 round trip ticket, is valid on forecasted Air Quality Action Days from **May 14, 2012 through September 7, 2012**. Participating in the OzonePass program is an environmentally responsible and cost-effective means of meeting the commuting needs of your employees and promoting clean air.

Ground-level ozone is an invisible gas that is created by emissions and other pollutants baking in the hot summer sun. Fumes from vehicles, lawnmowers, barbecues and emissions from power plants and industrial facilities react in sunlight causing the ozone pollution that affects the health of everyone. In the upper atmosphere, ozone forms a shield that protects the earth from the sun's ultraviolet rays. At ground level, ozone is a pollutant that causes shortness of breath, coughing, wheezing, headaches and eye and throat irritation. Children, the elderly, people who work outdoors and those with respiratory diseases are most at risk to the ill affects of ozone pollution.

This year, make a resolution to fight pollution and start by joining the NJ TRANSIT OzonePass program. Clean air is everyone's responsibility and NJ TRANSIT is challenging the business community to *Go Green* and join in the efforts to rid the environment of toxic pollutants. Complete the order form and send it with your company check to the address below or for more information, call NJ TRANSIT Sales & Employer Services at (973) 491-7600.

The OzonePass Program
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Newark, New Jersey 07105-2246

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