

EasyRider



Improving the quality of life in southern New Jersey through transportation solutions.

Where you'll find us!

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What's happening

Spotlight: PATCO at work

For 33 years, the PATCO Speedline has offered reliable transportation, taking 11 million riders each year to work and play. But as with anything that has operated continuously for 33 years, the Speedline is beginning to show its age.

Over the years, PATCO workers have made needed repairs and performed preventative maintenance. Now PATCO requires more extensive work. This year, PATCO launched their biggest effort ever – PATCO at Work. The project is a \$100 million renovation designed to give PATCO at least another 35 years of dependable and convenient service.

Station Enhancements

Started: April 2002
 Duration: 2 years (up to 8 months per station)

Seven stations from Ferry Avenue to Lindenwold are being completely renovated. The platform level at Broadway Station (Camden) and the Philadelphia concourses will also be renovated.

- **Inside the stations:** New windows, doors, ceilings, flooring, lighting, decorative finishes and ticket booths. Some stations will get new heating and ventilation systems. Lindenwold, Ashland, Haddonfield, Westmont, Collingswood, Ferry Avenue, Broadway, and Philadelphia's 8th & Market will get new escalators.

- **Arts in Transit:** PATCO will introduce Arts in Transit, a popular program that has spread among transit agencies across the country. PATCO retained seven artists to develop original works including decorative tiles, metal relief sculptures and decorative station signage.

- **Platforms:** Fresh paint, new lights, and trash receptacles will be added, roofs repaired and wind screens removed. The headhouses (enclosures at the top of the stairs)

will get fresh paint, new doors, flooring, and wall tiles.

- **Outside the stations:** Look for new metal fascia panels, fresh paint, outdoor columns wrapped in colored metal, new signage for station names, landscape planters and architectural lighting. Sidewalk canopies will be painted and lighting added.



Areas affected: Renovation is scheduled for every station except Camden City Hall. The biggest impact will be at New Jersey stations from Lindenwold to Ferry Avenue and also at the Broadway platform level. Most work will be done during the daytime hours. If the nature of the work will inconvenience riders, some work may be done on weekends and at night.

What to expect: Stations will remain open during renovations. Work areas will be sectioned off. During escalator replacement or renovation, customers must use the stairs or elevators. At stations where there is no elevator, riders who cannot walk up stairs should temporarily use another station.

Concrete Tie Installation

Started: Mid-April 2002
 Duration: 8 months

Over time, PATCO's wooden cross ties have begun to deteriorate due to years of continuous service. Concrete ties are being installed that will prolong the life of the track. The new concrete ties have a 50-year lifespan.

(Con't on page 3)

Check out the PATCO website: www.dpa.org

Get the most up to date information on the PATCO project by going online. Or, pick up a Speedliner publication at any PATCO station.

Cross County ConnACTION

Happenings

Burlington County Transportation System has been named system of the year by the New Jersey Council on Special Transportation. BCTS was recognized for its door-to-door senior bus service and the BurLink shuttles from Pemberton to Beverly. Congratulations to Donald Brauckman, Bob Scarlott, and the entire BCTS staff for this well deserved recognition.

Atlantic County now has shuttle buses to serve residents who are in need of public transportation to help them get to jobs and school. The Mid-County and Western County Connectors provide service from Egg Harbor City to Mays Landing, and from Hammonton to Buena. Shuttle routes connect with NJ TRANSIT rail and bus services, extending the options available for riders. CCCTMA's Project Director, Ronda Urkowitz, and Marketing Director, Chris McMullen, provided assistance in the development and promotion of the routes.

Elisabeth Gray, CCCTMA's Public Outreach Coordinator, recently photographed various bicycle initiatives in the area. Burlington County constructed bicycle paths along county roads, Evesham Township installed bicycle racks, and Medford Township is completing construction of a new bike path.

PATCO's chief engineer for more than a decade, Robert Box, has been promoted to general manager. Mr. Box is currently a member of Cross County Connection's Board of Trustees.

Mr. Box joined the Delaware River Port Authority's engineering division in 1985 after working as an engineer for Chester County and for the Pennsylvania Department of Transportation. He became chief engineer for the DRPA and PATCO in 1991.

Comcast Newsmakers' Joe Bisicchia interviewed CCCTMA Program Director Ronda Urkowitz regarding community shuttle programs in Southern New Jersey. The interview was shown in Burlington, Camden and Atlantic counties and prompted many viewers to phone in for the Southern New Jersey Transit Guide. (The perks of fame: Ronda now requires her own dressing room, hair dresser and make up artist for all public appearances!)

PHOTO GALLERY



CCCTMA Board President Carol Thomas accepts a special service award from Executive Director Bill Ragozine at the CCCTMA annual meeting.



Evesham Township Administrator Florence Ricci accepting the \$18,000 grant award from Executive Director Bill Ragozine at a recent Evesham Township Council Meeting.



County of Atlantic Board of Chosen Freeholders and Egg Harbor City officials cut the ribbon for the Mid-County Connector shuttle bus. The Connector routes provide links between the NJ TRANSIT bus and rail lines and offer north-south public transportation.



CCCTMA Project Director Ronda Urkowitz discusses the Mid-County Connector routes for Atlantic County and Egg Harbor City officials

Members Making a Difference

Thank you for your support!

Recent member renewals:

PATCO
Winslow Township
Mount Laurel Township
Evesham Township
Verizon
Haddonfield Borough
Burlington County Community College
Archer & Greiner
Commerce Bank



also added specialized bike routes for travel. But no matter what, don't be dissuaded! By incorporating a few simple rules into your riding, almost any road can become a safe route for cyclists. To learn more about these tricks of the trade, call our office at 856-596-8228 for a free copy of Bicycle Basics and a list of NJ Bike Trails.

Dear Riki,

On my daily coffee stop, another customer received a discount on her coffee. I was immediately intrigued and the manager explained that the customer was a member of the Caring Commuter Program. What is the Caring Commuter Rewards program and how can I join? More importantly, how much does it cost?

Curious Consumer

Dear Riki,

With crisp fall weather approaching, I want to take my bike out of hibernation, but I'm worried about safety. Are there specific paths for bicycles and pedestrians?

Lost and Confused

Dear Curious,

You've stumbled upon a gold mine! Becoming a Caring Commuter is easy and absolutely free. The Caring Commuter program was established by Cross County Connection as a way to reward conscientious commuters with up-to-date transportation information and discounts at participating merchants. By utilizing alternative transportation options at least twice a week, you become eligible for that discounted coffee! Simply call our office at 856-596-8228 and receive your very own Rewards card.

Riki

Dear Lost,

Check with your county or municipality to find out what streets and secondary roads are equipped for bike travel with specific bicycle and shoulder lanes. Several townships have

Commuter News You Can Use

Getting **AROUND**

Bike to Work 101

For all you potential cyclists who have never ridden your bike to work, here's a tutorial to send you spinning.



Call us at (856) 596-8228 to find out how you can take your "Bike On Board" public transit.

- Have your bike inspected by your local bike shop and learn how to do basic maintenance; repair a flat, fix a chain and inspect the brake pads.
- Plan your route in advance to get a feel for traffic conditions and to determine the amount of time to allow.
- Always wear a bicycle helmet and light-colored, reflective clothing! If possible, attach lights and reflectors to your bike to make yourself more visible to motorists.
- Remember the rules of the road. Ride to the right with traffic - not against it. Use proper hand signals for turning or stopping. Extend your left hand out straight for left, up for right, and down for slowing or stopping.
- Lock your bike securely. If facilities are not provided, ask your employer if you can bring the bike into the work area and store in either your office or a closet.
- Freshen up! Carry a wash cloth and hand towel with you and consider keeping sets of clothes at work.

(Con't from page 1)

Areas affected: East of Broadway Station to Lindenwold Station.

What to expect: Work will be done weeknights from 7PM to 5AM and weekends from 7PM to 5AM Monday. PATCO trains will operate while construction takes place. During rush periods, trains will run 15 mph through the construction zone. This may add 1-2 minutes to your trip. Throughout the project, trains will run every 20 minutes midday during the week and on weekends. A new schedule is available that reflects the changes.

Embankment Restoration

Started: January 23, 2002
Duration: 18 months

Preventative work will be done to strengthen and stabilize track beds in embankment areas that have eroded over time. Trees will be cleared along the track right-of-way, and eroding soil will be replaced with new stone slopes or top soil and seed.

Areas affected: Many areas are far from residential neighborhoods. Parts of Collingswood will be most affected, especially the area on the south side of the track between Zane and Collings Avenues. In that area, a permanent 9-10 foot high retaining wall will be built.

What to expect: Work hours are Monday through Friday, 7AM to 3:30PM. In most locations, work will last 4-5 weeks. In Collingswood, work will last 4-6 months.

Power Cable & Pole Line Replacement

Start Date: Fall 2002
Duration: 18 months

Preventative maintenance to replace 800 timber PATCO utility poles at above-ground locations in New Jersey. All existing poles will be replaced with new timber poles or fiber composite poles that can handle more weight. Timber poles may be replaced with underground cables in some areas.

Areas affected: All above ground sections from Lindenwold to Camden

What to expect: Replacement poles are brought to the work site in a flatbed truck riding on the tracks. Neighbors may hear some noise as new poles are installed. During off-peak and weekend hours, service may be delayed.

West Headhouse Extension

Started: Summer 2002
Duration: One year

Extension and renovation of the West Headhouse at Broadway & Mickle Boulevard in Camden to serve as a transfer facility between PATCO and the Southern New Jersey Light Rail linking Trenton to the Camden Waterfront. Up to an additional 2,000 square feet of enclosed space will be added to the existing 5,000 square-foot facility. An elevator will be installed and canopies will be erected over the exterior walkways leading to the Light Rail.

Areas affected: The West Headhouse is located on Broadway, across from the Walter Rand Transportation Center. Workers will need to set up a work site in a vacant lot west of the headhouse.

PEDAL POWER



Using the new bike paths along the Marlton Parkway (County Route 544) in Evesham on July 15th are many of those instrumental in getting this part of the Freeholders' project completed. Pictured, left to right, are Tabernacle resident David Shrom; County Traffic Engineer Mike Nel; Freeholder Director Dawn Marie Addiego; County Supervisor of Highways Paul Wnek; County Traffic Engineer Martin C. Livingston; and County Engineer Joseph G. Caruso.



Evesham Township has installed bike racks and signs along designated bike routes throughout the Township. Pictured are the people who have worked to make bicycling safer and more convenient. From left to right are Paul Tomasetti, Director Public Works, Jim Balfour, Director Buildings and Grounds, F. Robert Perry, Assistant Director Community Development, Pat Haynes, Director Parks and Recreation, Carlos Martinez, Director Community Development. (Missing from photo is Terri Bracchi)



In Medford Township, John Rothwell, member of Bike Path Committee, and Jack Carman, Chairman of the Bike Path Committee on Dixontown Road at the site of a bike path under construction.

CCCTMA Rideshare Coordinator Grace Harris takes her bike on board the BurlLink. All BurlLink buses are now equipped with racks, providing greater mobility for the biking public.



What to expect: Little-to-no impact on community or riders.

To get the most up-to-date information on the project and possible impact on your commute or neighborhood, check the website-- www.drpa.org or pick up a Speedliner publication at a PATCO station. Press releases and notices to riders and surrounding communities will be issued periodically to provide additional information as the work progresses.

Cross County Connection
Caring Commuter Rewards
Visit Our New Caring Commuter Merchants

Arby's

100 Black Horse Pike
 Hamilton Mall (only)
 (609)646-5889
 10% off regular price
 menu items

Arby's

400 Rt. 38
 Moorestown Mall (only)
 (856)778-7428
 10% off entire order

Arby's

4208 Rt. 130 North
 Willingboro (609)871-9522
 \$.50 off any combo

Auntie Anne's Pretzels

514 Cherry Hill Mall
 Cherry Hill (856)662-8322
 10% off total purchase

Auntie Anne's Pretzels

Rt. 38 & Lenola Rd
 Moorestown Mall (only)
 (856)722-0433
 Buy 2 pretzels get 1 free

Auntie Anne's Pretzels & Kohr Bros. Custard

4403 Black Horse Pike
 Hamilton Mall (only)
 (609)383-3692
 10% off total purchase

Bagel Creations

1900 Greentree Road
 Cherry Hill (856)751-5800
 20% off of bill (food only)

Bain's Deli

1560 Echelon Mall
 Voorhees (856)772-0303
 10% off any purchase

Bistro Express

1550 Echelon Mall
 Voorhees (856)770-1444
 10% off total bill

Brunswick Zone Burlington

4486 Rt. 130
 Burlington (609)386-2655
 Buy 1 game, get 1 free,
 cosmic or open bowling
 up to 4 people, 3 free
 games per person

Chick-Fil-A

1530 Echelon Mall
 Voorhees (856)772-2201
 Free Chick-Fil-A
 Sandwich with pur-
 chase of large drink
 and large fry

Cinnabon

514 Cherry Hill Mall
 (856)486-2202
 15% off total purchase

Cinnabon

1750 Deptford Mall
 (856)384-1666
 15% off total purchase

Cinnabon

4016 Echelon Mall
 (856)772-9678
 15% off total purchase

Cinnabon

Moorestown Mall
 (856)802-0205
 15% off total order

Cinnabon

Rt. 40/322
 Hamilton Mall
 (609)484-9600
 15% off total purchase

Country Club Pizza

320 Beverly Rancocas
 Road
 Willingboro
 (609)880-1811
 \$5.99 for a Large Pizza

Country Seat Florist

5926 Main Street
 Mays Landing
 (609)625-3500
 10% off all Floral & Gift
 items excluding wire
 outs

Delran Bagels

4000 Rte. 130 North
 Delran (856)461-4514
 Buy one dozen bagels,
 get 6 free. Buy one
 breakfast sandwich, get
 2nd half off

Framedesign

102 Berlin Road
 Voorhees (856)429-1881
 15% off custom framing

Harbor Diner- Restaurant

613 White Horse Pike
 Egg Harbor City
 (609)965-0797
 10% off total food bill

Holly Bowl

1521 Rt. 38 West
 Hainesport
 (609)261-3000
 \$2.00 off any purchase
 for bowling

**InterActive Network
 Systems- JerseyNet**

1001 Lower Landing
 Road
 Blackwood
 (877)JERSEYNET
 Mention the Caring
 Commuter Program
 and get your first month
 of Internet access free
 from JerseyNet

**Leisure Time Bowling
 Inc/ Harbor Lanes**

1400 White Horse Pike
 Egg Harbor City
 (609)965-2299
 One free game of bowl-
 ing with 2 paid games

Marlton Bagel & Deli

901 Rt. 70
 Marlton (856)988-0900
 10% discount on break-
 fast, lunch, and lunch-
 meats

Montesini Pizza

3111 Rt. 38 East
 Mt. Laurel (856)273-0890
 15% off total order

Motophoto

678 White Horse Pike
 Absecon (609)641-0101
 Free 2nd set or 25% off of
 singles, 10% off all mer-
 chandise

**My Favorite Muffin &
 Bagel Café**

West Marine Plaza, Rt.
 73N
 Mt. Laurel (856)222-1550
 Buy 1 large muffin and
 get a free small coffee.
 One offer per person
 per day. Premium muf-
 fins extra

Nail Tech

1155 Rt. 73N
 Mt. Laurel (856)273-6667
 10% off a full set of nails

Optica Inc

1430 Rte. 130 North
 Cinnaminson
 (856)829-6866
 10% off in house process-
 ing-black & white or color.
 10% off frames & albums.

Philly Steak and Gyro

1550 Echelon Mall
 Voorhees (856)770-1444
 10% off total bill

Plain and Fancy Cakes

320 Beverly Rancocas
 Road
 Willingboro (609)871-2626
 15% off total purchase

**Ricigliano's Italian
 Restaurant**

Rt. 73 & Ramblewood
 Pkwy
 Mt. Laurel (856)234-0726
 20% off entire bill

Sisters 2 Sisters Inc

723 E. Landis Ave
 Vineland (856)724-3113
 10% off on wash, cut, &
 blow-dry

South Philly Cheesesteaks

2061 2000 Rte. 38
 Cherry Hill Mall
 (856)662-9031
 \$.50 off all 12" Hoagies

Sweet Kidz

739 E. Landis Ave
 Vineland (856)691-4788
 5% off total purchase

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 every time you
 shop.**

Go to:
www.transportationchoices.com
 to view the entire list.

CONSTRUCTION ZONE



South Jersey forty year old to get a face-lift....

Built more than 40 years ago, I-295 carries 90,000 cars daily, and experiences constant wear and tear causing stress on the roadway (and on us!). As part of New Jersey's Fix-It-First approach, a \$65 million reconstruction and improvement project will replace deteriorated pavement and bridges and install state-of-the-art technologies for motorist alerts. Major reconstruction of I-295 is expected to begin in December on a nine-mile section of the highway from Route 561 in Cherry Hill to Route 38 in Mount Laurel. Lane closures will be confined to off-peak hours. The plan is to keep three lanes of traffic open in each direction during rush hours. Completion is anticipated in December of 2004.

More Construction

| | |
|----------------------|--|
| Route: | 9 |
| Starting in: | Galloway Twp, Atlantic County |
| Ending in: | Port Republic, Atlantic County from milepost 48.10 to 52.40 |
| Limits: | Moss Mill Rd to Garden State Pkwy |
| Project Done: | 7/2/01-12/31/02 |
| Description of Work: | All N&SB Lanes Detoured 24Hrs/7Days for bridge replacement. Follow posted detour. |
| Impact: | Detour |
| Type of Work: | bridge replacement |
| Report Good Until: | 12/31/2002 0:00:00 |

Check out our website for a complete updated list of traffic alerts: <http://www.transportationchoices.com>



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