

Improving the quality of life in southern New Jersey through transportation solutions.

Carpooling ▪ Vanpooling ▪ Mass Transit ▪ Telecommuting ▪ Flex Scheduling ▪ Walk & Bike to Work

FOR IMMEDIATE RELEASE

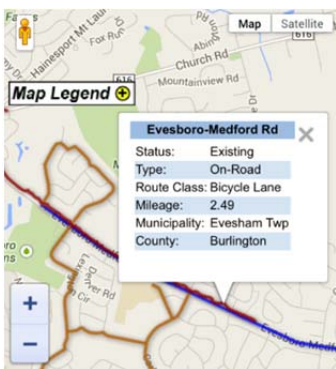
Cross County Connection Transportation Management Association (CCCTMA), announces a dynamic and uniquely-personalized, new web tool designed to help make enjoying your bicycle in southern New Jersey now even more accessible and easier for you: the **Bike Route Locator App**.

This exclusive, FREE web application, developed by CCCTMA's acclaimed, in-house mapping and technology experts, works with built-in GPS capabilities on iPhone and Android-enabled devices. With a mere touch of your finger, it can show all known existing bikeways in your immediate area, conveniently displayed on an interactive Google map. Bike Route Locator can also be viewed with web browsers on desktop computers and other mobile devices.

The app includes over 400+ bikeway segments in: Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester and Salem counties. Selecting an individual bikeway reveals information such as the route name, type of facility, length, and location. The Bike Locator App can even tell you what TYPE of bikeway from which one may choose: an off-road path, on-road bicycle lane, a shared bicycle route, or a NJ DOT bicycle touring route. There are numerous touring routes statewide, including the 238-mile *High Point to Cape May Route*, as well as the newly released *Explore the Jersey Shore by Bicycle Routes!*

What's more, Google Streetview is also featured within the application. Simply drag their little yellow person icon onto the roadway you would like to see, and it will open a panoramic view of the bikeway that you can then pan and zoom. This invaluable feature allows you to familiarize yourself with the specific conditions and visual location of each route before you head out the door.

To access the Bike Route Locator App, visit www.bikeroutelocator.com on your mobile device or desktop computer, and start your next bicycle trip today.



Cross County Connection, a nonprofit organization, partners with the North Jersey Transportation Planning Authority (NJTPA), the New Jersey Department of Transportation (NJDOT), the Delaware Valley Regional Planning Commission (DVRPC), the South Jersey Transportation Planning Organization (SJTPO), member organizations and the U.S. Federal Highway Administration, to provide solutions to complex transportation problems for counties, municipalities, employers and in the southern New Jersey region encompassing Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester and Salem counties.

For more information, please visit www.driveless.com

