

*Improving the quality of life in southern New Jersey through transportation solutions.*

Carpooling ■ Vanpooling ■ Mass Transit ■ Telecommuting ■ Flex Scheduling ■ Walk & Bike to Work

**Cross County Connection Transportation Management Association (CCCTMA)**, announces a dynamic and uniquely personalized, new web tool designed to help make “getting around southern New Jersey” now even easier for you: the **Transit Locator App**.

This exclusive web application, developed by CCCTMA’s acclaimed, in-house GIS mapping and transit technology experts, works with built-in GPS capabilities on iPhone and Android-enabled devices to zone in on an individual user’s specific, geographical location and reveal untold commuting options—all at a glance.

Here’s how it works: Once the <http://transitlocator.com> link is clicked, a zoom-able, Google map is instantaneously displayed on screen to show every bus route, bus stop and rail station in the user’s immediate vicinity. This interactive map features multiple, clickable layers that allow the user to easily access key information such as: bus route number, bus stop ID number, and rail station name. For convenience, the Transit Locator app also provides built-in links to current bus and rail timetables. Additionally, this powerful tool from CCCTMA includes a text-messaging bus interface for contacting NJ TRANSIT directly to request updates on bus arrival times specific to the user’s given stop location.

#### **Transit Locator Key Features:**

- Displays the nearest public transportation on a map based on your current location
- Identifies NJ TRANSIT bus stops by ID#
- Receive text message updates telling you when the next NJ TRANSIT bus will arrive
- Includes links to bus and rail timetables to view on your mobile device
- Transit layers included: NJ TRANSIT Bus Routes and stops, PATCO, River LINE, Atlantic City Rail, and BurLink Routes and Stops
- FREE and easy to use!



The banner features a magnifying glass over a map with a green bus icon, the text "TRANSIT LOCATOR" and "transitlocator.com" on the left. The main text reads "Check out CCCTMA's New Transit Locator Web App!" and "Display the nearest public transportation on a map based on your current location". A QR code is on the right.

*Cross County Connection, a nonprofit organization, partners with the North Jersey Transportation Planning Authority (NJTPA), the New Jersey Department of Transportation (NJDOT), the Delaware Valley Regional Planning Commission (DVRPC), the South Jersey Transportation Planning Organization (SJTPO), member organizations and the U.S. Federal Highway Administration, to provide solutions to complex transportation problems for counties, municipalities, employers and in the southern New Jersey region encompassing Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester and Salem counties.*

**For more information, please visit [www.driveless.com](http://www.driveless.com)**