



CLEANER,  
GREENER,

WWW.  
DRIVE  
LESS  
.COM



CROSS  
COUNTY  
CONNECTION  
TRANSPORTATION MANAGEMENT ASSOCIATION

[www.driveless.com](http://www.driveless.com)

*Making the CONNECTION.*



# Driving change.



CROSS COUNTY CONNECTION

**Employers** find a ready resource to help their employees get to work. From basic services (providing bus and train schedules) to the complex (full-scale employee commuter benefit programs and alternate work arrangements), we seek practical solutions to the issues employers face.

**Municipalities & County Governments** rely on our expertise in GIS mapping, transportation assessment and evaluation, grant assistance, and the creation, implementation, and promotion of community shuttles and bicycle and pedestrian facilities.

**Commuters** benefit by using us as a centralized source of valuable information on joining carpools or vanpools, using trains or buses, commuting by walking or biking, and finding timely traffic or roadway construction alerts.

Cross County Connection educates future commuters by visiting Burlington and Camden county third grade classrooms. Our Pollution Solutions School Program teaches children about the relationship between traffic congestion and air pollution, highlighting achievable solutions.

*Employers, employees, municipalities, county governments, and commuters all benefit from Cross County Connection's work in seeking and providing viable transportation solutions for the southern New Jersey region.*





# Meeting the challenge.

# Giving you choices.



GOVERNMENTS & MUNICIPALITIES

Here are some of the ways we can help counties & municipalities.

- Professional transportation planning guidance for review or development of circulation elements in a master plan
- Support in planning safe and accessible options for bicyclists and walkers
- Identify sources of funds and help prepare grant applications
- GIS mapping to illustrate options
- Emergency Traffic Alerts
- Introductions to local transportation network, and advocacy with mass transit and vanpool providers
- Assisting in the planning, funding, implementing and marketing of community shuttle programs
- Establish and regularly re-stock transit schedules and commuter information at public locations for residents
- Assist social service providers with transportation needs for clients
- Review of planning documents
- Analysis of the transportation network, in and out of town, to assist in creating more transit-friendly development
- Creation of Task Forces to keep officials up to date on transportation issues and to provide a voice in transit



*We can assist counties and municipalities in the effort to reduce traffic congestion and increase the economic viability of the region.*

CORPORATE EMPLOYERS

Here are some of the ways we connect employers with employee transportation solutions:

- Surveys of employees to identify commuting patterns, and recommendations of possible solutions
- Bringing carpool, vanpool, bus, train or county shuttle connections and information to your employees with an on-site Commuter Assistance Day
- Promoting commute options to your employees with customized newsletters, posters and other marketing materials
- Developing telecommuting or flex-time programs
- Identifying transportation-related tax incentives to benefit you and your employees
- Creating financial incentive programs to encourage employees to participate
- Developing low or no-cost employee commuter benefits programs
- Assisting staff in finding solutions to individual or group transportation challenges
- Emergency traffic alerts to keep your staff and products moving
- Providing employer assistance with: parking shortages, employee recruitment and retention and turnover issues due to transportation and/or geographical logistics

*We'll help your employees find the commute method that is right for them, improving morale, increasing their productivity, and adding to your opportunities to recruit from a new or larger geographic area.*



Learn more at [www.driveless.com](http://www.driveless.com)



**CROSS  
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TRANSPORTATION MANAGEMENT ASSOCIATION

ARE TRANSPORTATION ISSUES MAKING YOU SEE RED?

WE'LL HELP YOU SEE GREEN —

WWW.

DRIVE  
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BREATHE EASIER.



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